

# Business Assets Protection

## SECR-5030

S1 2021 Section FL 3 Credits 01/04/2021 to 03/05/2021 Modified 12/07/2020

### Meeting Times

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#### Class Meeting

Wednesday, 5:00 PM to 9:00 PM, Fort Belvoir Education Center/Zoom Online Meeting

PLEASE NOTE: Class meetings this semester will take place virtually using the Zoom online meeting tool and our Canvas WorldClassroom site. Because we are meeting virtually, additional coursework including collaboration with classmates will be required outside the normal class meeting time.

Class meetings will begin at 1800. Please be sure to arrive on time.

### Contact Information

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#### Instructor: Kevin Peterson CPP

Email: [kevin.e.peterson@outlook.com](mailto:kevin.e.peterson@outlook.com)

Phone: 703-371-9306 (mobile)

NOTE: Please do NOT use the e-mail system within Canvas/WorldClassroom to communicate with the instructor. All course communications will take place through the personal or work e-mail address that you provide to the instructor.

### Description

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Students examine the application of security knowledge and techniques to the protection of business assets. The security planning process is examined by the study of risk analysis, security surveys, and financial planning and decision making for development of security programs and countermeasures.

#### Requisites

None

### Objectives

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#### Additional Learning Outcomes

Upon successful completion of this course, students should be able to:

- a. demonstrate an understanding of overarching concepts in asset protection considering the nature, operations, environment and needs of the target organization
- b. articulate the broad range of business asset protection applications

- c. apply methods of multi-discipline threat definition, vulnerability assessment and countermeasure planning
- d. articulate and apply the concepts of risk analysis and risk management as relevant to security and assets protection
- e. effectively analyze contemporary issues related to corporate and organizational asset protection
- f. plan and implement strategies to demonstrate that security is a business function meant to serve as a mission enabler rather than an obstacle to organizational goals.

## Outcomes

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Upon the completion of this course, a student should be able to:

1. explain the complexity of asset protection.
2. identify risk hazards as they relate to business asset protection
3. conduct a risk analysis and security survey, including financial planning and decision-making.
4. be aware of legal issues relative to asset protection.
5. identify the relationships between asset protection and emergency management operations.
6. identify situations which may cause employers to be liable to third parties in a private security setting.
7. apply critical thinking and solutions to factual patterns which managers might be confronted with daily in security management.
8. know and explain the important terminology, facts, concepts, principles, and theories used in the field of Business and Organizational Security Management.
9. apply the important terminology, facts, concepts, principles and theories in the field of Business and Organizational Security Management to analyze simple to moderately complex factual security situations.
10. creatively construct and implement moderately complex Business and Organizational Security Management solutions to real organizational problems using frameworks procedures, and methods derived from the individual security discipline of Business Assets Protection.
11. assess the effectiveness of their solutions by quantitatively or qualitatively measuring their results against theory-based criteria and standards of performance.
12. utilize themselves as scholar-practitioners, capable of creatively synthesizing intellectual explanation of security models with methodological competencies and experience-based perceptual skills and judgment.

## Required Textbook

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### Risk Analysis and the Security Survey

Author: Broder & Tucker

Publisher: Butterworth-Heinemann

Edition: 4th

ISBN: 978-0123822338

## Materials

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In addition to the textbook, students will download and use:

**Primer on Security Risk Management**, most recent edition,

by Kevin E. Peterson, Innovative Protection Solutions, LLC

This document will be available for download via the Canvas course site under "Class Resources."

### Textbook: Risk Analysis and The Security Survey

Author: James Broder and Eugene Tucker

Publisher: Elsevier Butterworth-Heinemann

Edition: 4th Edition (2012)

ISBN: 978-0-12-382233-8

## Deliverables

### Course Deliverables

- a. A take-home final exam consisting of short-essay questions will be administered. It is the responsibility of each student to ensure that he/she completes the exam and delivers it to the instructor as required.
- b. Each student will participate in a group project demonstrating the application of security survey and risk analysis principles. Results of the project will be reported in writing and presented orally to the class, and also to the project "client." Each student will contribute to both oral and written products. The products will meet standards identified by the instructor. In special circumstances, an individual project may be substituted for the group project subject to instructor approval.
- c. Each student will make a 5-10 minute oral presentation on a "current news" item relevant to the class. Presentations will be made at the beginning of selected class sessions.
- d. Each student will complete a number of course-relevant homework assignments as directed by the instructor. Note: The first written assignment will be due by Week 3 of the semester and will be based on the notional company scenario for the course.

## Evaluation

*Please see schedule for evaluation breakdown*

### Criteria

Type	Weight	Topic	Notes
Class Participation and Engagement	5%		Students are expected to actively and constructively contribute to class discussions, exercises and activities while maintaining a professional demeanor and positive attitude.
News Item Presentation	5%		
Homework Assignments	25%		
Class Project	25%		The project will be performed in small teams comprised of 3 to 5 students each. Additional credit will be given for those students who demonstrate a leadership role in project planning, conduct and presentation.
Final Exam	40%		Students are expected to provide responses to several questions or scenarios based on course materials and content, their own experiences and outside resources as appropriate. Students must justify their opinions and positions based on credible sources.

## Schedule

When	Topic	Notes
<b>Class Schedule/Weekly Activities</b> 6 January to 3 March 2021 Fort Belvoir Education Center/Online via Zoom		The specific class schedule is included in the "Course Schedule and Layout" which will be posted on the <i>WorldClassroom</i> (Canvas) site for the course. Please note that the posted class schedule is tentative and subject to change during the semester.
<b>Tentative Course Schedule</b>		

When	Topic	Week 1 – Introduction to Security Risk Management Notes
		<p>Defining and Valuating Assets</p> <p>Week 2 – Risk Management: Identifying Threats</p> <p>Management Aspects of Physical Security</p> <p>Retail Security</p> <p>Cargo Security</p> <p>Week 3 – Risk Management: Looking at Vulnerabilities</p> <p>Security Survey Methodology (and class project discussion)</p> <p>Planning, Management and Evaluation</p> <p>Hospital Security</p> <p>Week 4 – Risk Management: Analyzing Risks</p> <p>Lodging Security</p> <p>Campus Security</p> <p>Week 5 – Risk Mitigation Strategies</p> <p>Personnel Security</p> <p>Information Security</p> <p>Week 6 – Project Activity (no class meeting, face to face due to holiday) Coursework posted in WorldClassroom</p> <p>Week 7 – Security as a Business Function (Part 1)</p> <p>Critical Decision Making</p> <p>Week 8 - Security as a Business Function (Part 2)</p> <p>Cognitive Bias and Framing</p> <p>Ambiguous Threats</p> <p>Week 9 – Student Presentations</p> <p>Wrap Up – Course Summary</p> <p><b>Online Evaluation:</b> <a href="https://evaluation.webster.edu">https://evaluation.webster.edu</a> -&gt; available weeks 8 &amp; 9 also available in WorldClassroom</p> <p><i>Note: Topics and sequence are subject to change</i></p>

# \* Course Policies

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*Please silence all cell phones during class (set to vibrate for emergency calls is acceptable).*

## Project Team Performance

Students will work in teams of 3 to 5 individuals for the class project. Excellent team dynamics and collaboration skills will be paramount to successful performance. Team membership is generally determined by the students themselves, however in some cases, members may be assigned to a team by the instructor. Any difficulties with team collaboration or participation should be reported to the instructor immediately.

The project will require significant research, planning and other tasks outside the classroom and beyond the scheduled class meeting days/times.

## Webster WorldClassroom

This is a “web enhanced” course. Students will be required to regularly access the course web page on the *Webster Canvas WorldClassroom* to download handouts, materials and assignments. Login instructions will be provided by the instructor.

A variety of supplemental material (required reading) will be posted on the *WorldClassroom* (Canvas) site for the course.

## Recommended Reading

*Not Required*

- a. Roberto, Michael A., *Know What You Don't Know*, Wharton School Publishing (Pearson Education), 2009
- b. Lukaszewski, James E., *Why Should the Boss Listen to You?*, Jossey-Bass (Wiley), 2008

## Incoming Student Competency

In addition to having successfully completed SECR 5000, each student is expected to perform graduate-level work, understand basic security management principles and be able to apply appropriate knowledge and techniques to real-world situations. Students should have the capability to compile professional reference material, analyze its contents, draw conclusions and present them in both written and oral form.

## Teaching Methodologies

The instructor will use PowerPoint presentations, video and audio presentations, case studies and/or guest lecturers to enhance and reinforce the learning process.

# Institutional Policies

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## Academic Policies

Academic policies provide students with important rights and responsibilities. Students are expected to familiarize themselves with all academic policies that apply to them. Academic policies for undergraduate students can be found in the Undergraduate Studies Catalog; graduate students should review the Graduate Studies Catalog.

[Undergraduate Studies Catalog](#)

The Undergraduate Studies Catalog contains academic policies that apply to all undergraduate students. The *academic policies and information* section of the catalog contains important information related to **attendance, conduct, academic honesty, grades, and more**. If you are an undergraduate student, please review the catalog each academic year. The current Undergraduate Studies Catalog is at:

<http://www.webster.edu/catalog/current/undergraduate-catalog/> (<http://www.webster.edu/catalog/current/undergraduate-catalog/>)

## Graduate Studies Catalog

The Graduate Studies Catalog contains academic policies that apply to all graduate students. The *academic policies* section of the catalog contains important information related to **conduct, academic honesty, grades, and more**. If you are a graduate student, please review the catalog each academic year. The current Graduate Studies Catalog is at:

<http://www.webster.edu/catalog/current/graduate-catalog/> (<http://www.webster.edu/catalog/current/graduate-catalog/>)

## Grading

The Grades section of the academic catalog outlines the various grading systems courses may use, including the information about the final grade reported for this class.

### *Undergraduate*

<http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html#grading>  
(<http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html#grading>)

### *Graduate*

<http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html#grades>  
(<http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html#grades>)

## Incomplete

There are important policies that govern grades of Incomplete (I), including the circumstances under which Incomplete grades are granted, deadlines for completion, and consequences should the remaining course work not be completed. It is the responsibility of a student who requests an Incomplete to ensure that he/she understands and follows the policies.

## Grade Appeals

Instructors are responsible for assigning grades, and student should discuss grade issues with the instructor. Policies and procedures for appealing grades are available in the appropriate catalog.

## Academic Honesty Policy

Webster University is committed to academic excellence. As part of our Statement of Ethics, we strive to preserve academic honor and integrity by repudiating all forms of academic and intellectual dishonesty, including cheating, plagiarism and all other forms of academic dishonesty. Academic dishonesty is unacceptable and is subject to a disciplinary response. Students are encouraged to talk to instructors about any questions they may have regarding how to properly credit others' work, including paraphrasing, quoting, and citation formatting. The university reserves the right to utilize electronic databases, such as Turnitin.com, to assist faculty and students with their academic work.

The University's Academic Honesty Policy is published in academic catalogs:

### *Undergraduate*

<http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html>  
(<http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html>)

### *Graduate*

<http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html>  
(<http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html>)

As a part of the University commitment to academic excellence, the Academic Resource Center provides student resources to become better acquainted with academic honesty and the tools to prevent plagiarism in its many forms:

[http://www.webster.edu/arc/plagiarism\\_prevention/](http://www.webster.edu/arc/plagiarism_prevention/) ([http://www.webster.edu/arc/plagiarism\\_prevention/](http://www.webster.edu/arc/plagiarism_prevention/))

## Statement of Ethics

Webster University strives to be a center of academic excellence. The University makes every effort to ensure the following:

- The opportunity for students to learn and inquire freely

- The protection of intellectual freedom and the rights of professors to teach
- The advancement of knowledge through scholarly pursuits and relevant dialogue

To review Webster University's statement of ethics, see the Undergraduate Studies Catalog and the Graduate and Studies Catalog:

#### *Undergraduate*

<http://www.webster.edu/catalog/current/undergraduate-catalog/overview.html#ethics>  
(<http://www.webster.edu/catalog/current/undergraduate-catalog/overview.html#ethics>)

#### *Graduate*

<http://www.webster.edu/catalog/current/graduate-catalog/ethics.html> (<http://www.webster.edu/catalog/current/graduate-catalog/ethics.html>)

## Contact Hours for this Course

It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, the content must be covered at another time.

## Important Academic Resources

### Academic Accommodations

Webster University makes every effort to accommodate individuals with academic/learning, health, physical and psychological disabilities. To obtain accommodations, students must identify themselves and provide documentation from a qualified professional or agency to the appropriate campus designee or the Academic ADA Coordinator at the main campus. The Academic ADA Coordinator may be reached at 314-246-7700 or [disability@webster.edu](mailto:disability@webster.edu) (<mailto:disability@webster.edu>).

If you have already identified as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor of the accommodations you will require for this class at the beginning of the course.

### Academic Resource Center

Additional support and resources may be accessed through the Academic Resource Center (ARC). Support and resources include academic counseling, accommodations, assistive technology, peer tutoring, plagiarism prevention, testing center services, and writing coaching. Visit [www.webster.edu/arc](http://www.webster.edu/arc) (<http://www.webster.edu/arc>) or Loretto Hall 40 on the main campus for more information.

### Student Success Portal

Webster University's Student Success Portal, powered by Starfish, is a communications tool to connect students with faculty members and campus support services. It allows faculty and staff members to communicate with you regarding academic achievements as well as areas where support may be helpful. You may use the portal to contact faculty and staff members for assistance and to arrange meetings. Activity in the portal will be communicated to your Webster University email account. The Student Success Portal is available via your course home page in WorldClassRoom or via Connections. Learn more about the Student Success Portal at <http://www.webster.edu/success/students.html> (<http://www.webster.edu/success/students.html>).

### University Library

Webster University Library is dedicated to supporting the research needs and intellectual pursuits of students throughout the University's worldwide network. Resources include print and electronic books, journal articles, online databases, DVDs and streaming video, CDs and streaming music, datasets, and other specialized information. Services include providing materials at no cost and research help for basic questions to in-depth exploration of resources. The gateway to all of these resources and services is <http://library.webster.edu> (<http://library.webster.edu/>). For support navigating the library's resources, see <http://libanswers.webster.edu/> (<http://libanswers.webster.edu/>) for the many ways to contact library staff.

## Drops and Withdrawals

Drop and withdrawal policies dictate processes for students who wish to unenroll from a course. Students must take proactive steps to unenroll; informing the instructor is not sufficient, nor is failing to attend. In the early days of the term or semester,

students may DROP a course with no notation on their student record. After the DROP deadline, students may WITHDRAW from a course; in the case of a WITHDRAW, a grade of W appears on the student record. After the WITHDRAW deadline, students may not unenroll from a course. Policies and a calendar of deadlines for DROP and WITHDRAW are at:

*Undergraduate*

<http://www.webster.edu/catalog/current/undergraduate-catalog/enrollment.html>  
(<http://www.webster.edu/catalog/current/undergraduate-catalog/enrollment.html>)

*Graduate*

<http://www.webster.edu/catalog/current/graduate-catalog/enrollment.html>  
(<http://www.webster.edu/catalog/current/graduate-catalog/enrollment.html>)

Academic Calendar - <http://www.webster.edu/academics/academic-calendar/>  
(<http://www.webster.edu/academics/academic-calendar/>)

Current tuition rates, policies, and procedures, including details of pro-rated tuition refunds, are available in the "Tuition, Fees, and Refunds" section of Webster's Academic Catalogs:

*Undergraduate*

<http://www.webster.edu/catalog/current/undergraduate-catalog/tuition.html>  
(<http://www.webster.edu/catalog/current/undergraduate-catalog/tuition.html>)

*Graduate*

<http://www.webster.edu/catalog/current/graduate-catalog/tuition.html> (<http://www.webster.edu/catalog/current/graduate-catalog/tuition.html>)

## Student Handbook and Other Important Policies

Student handbook and other non-academic policies may apply to you and may impact your experience in this class. Such policies include the student code of conduct, privacy, technology and communications, and more. Please review the handbook each year and be aware of policies that apply to you. The handbook is available at:

<http://www.webster.edu/student-handbook/> (<http://www.webster.edu/student-handbook/>)

### Sexual Assault, Harassment, and Other Sexual Offenses

Webster University makes every effort to educate the community to prevent sexual assault, harassment, and other sexual offenses from occurring, and is committed to providing support to those affected when this behavior does occur. To access information and resources or to review the Policy on Sexual Assault, Harassment, and Other Sexual Offenses, visit:

<http://www.webster.edu/sexual-misconduct/> (<http://www.webster.edu/sexual-misconduct/>)

## Research on Human Subjects

The Webster University Institutional Review Committee (IRB) is responsible for the review of all research on human subjects. The IRB process applies to all Webster University faculty, staff, and students and must be completed prior to any contact with human subjects. For more information on the IRB, visit:

<http://www.webster.edu/irb/index.html> (<http://www.webster.edu/irb/index.html>)

## Course Evaluations

At the end of this course, you will have the opportunity to provide feedback about your experience. Your input is extremely valuable to the university, your instructor, and the department that offers this course. Please provide your honest and thoughtful evaluation, as it helps the university to provide the best experience possible for all of its students.

## Important Technology Information

### Connections Accounts

Webster University provides all students, faculty, and staff with a University email account through Connections. Students are

expected to activate their Connections account and regularly check incoming University email. Students may choose to have their University email forwarded to an alternate email address. Connections account holders can call the Help Desk (314-246-5995 or toll free at 1-866-435-7270) for assistance with this setup. Instructions are also provided on the Information Technology website at:

<http://www.webster.edu/technology/service-desk/> (<http://www.webster.edu/technology/service-desk/>)

### WorldClassRoom

WorldClassRoom is Webster's Learning Content Management System (LMS). Your instructor may use WorldClassRoom to deliver important information, to hold class activities, to communicate grades and feedback, and more. WorldClassRoom is available using your Connections ID at:

<https://worldclassroom.webster.edu/> (<https://worldclassroom.webster.edu/>)

### Webster Alerts

Webster Alerts is the University's preferred emergency mass notification service, available free to current students, faculty and staff at all US campuses. By registering a valid cell phone number and email address, you will receive urgent campus text, voice mail and email communications. Valuable information concerning a range of incidents affecting you - from weather-related campus closures, class delays and cancellations, to more serious or life-threatening events - are immediately and simultaneously delivered through multiple communication channels. To register for Webster Alerts, visit:

<http://www.webster.edu/technology/services/webster-alerts/> (<http://www.webster.edu/technology/services/webster-alerts/>)

## Campus Information

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See the Zoom invitation and meeting link provided by your instructor.

## Additional Items

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**Emerson Library:** [library.webster.edu](http://library.webster.edu)

There is a live chat feature - home page, contact a librarian (middle of page, middle box): Chat with a librarian on left side (might have to scroll down a bit) - accessible 24 hours a day.

The WSBT subject library is:

Business & Management	<a href="#">Mary Anne Erwin</a>	(314) 246-7841	<a href="mailto:maerwin@webster.edu">maerwin@webster.edu</a>
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**Please use these excellent resources**

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