


BA in Media Communications Plan File (PPF)  
Category I

 Degree Requirement	Required Semester Credits	CCAF Transfer Credits	Course Credits to take at Institution
<b>Core/Area of Focus</b>	<b>39</b>	<b>0</b>	<b>39</b>
EPMD 1000 Intro to Media Production	3	0	3
MEDC 1010 Intro to Media Communications	3	0	3
MEDC 1050 Intro to Media Writing	3	0	3
MEDC 1630 Media Literacy	3	0	3
MEDC 2200 Ethics in the Media	3	0	3
MEDC 2800 Cultural Diversity in Media Or MEDC 3260 International Communications	3	0	3
MEDC 4100 Law and the Media	3	0	3
SPCM 1280 Interpersonal Communication	3	0	3
MEDC 4620 Senior Overview	3	0	3
MEDC 0100 Portfolio Review	0	0	0
<b>Concentration within Major: Students must choose 12 credits in MEDC, SCPT, or SPCM and 6 of those credits must be upper level.</b>	12	0	12
MEDC, SCPT or SPCM 1000/2000 level	3	0	3
MEDC, SCPT or SPCM 1000/2000 level	3	0	3
MEDC, SCPT or SPCM 3000/4000 level	3	0	3
MEDC, SCPT or SPCM 3000/4000 level	3	0	3
<b>General Education</b>	<b>45</b>	<b>24</b>	<b>21</b>
First Year Seminar	3	3	0
Roots of Cultures	6	3	3
Social Systems & Human Behaviors	6	6	0
Physical & Natural World	3	3	0
Global Understanding	3	0	3
Arts Appreciation	3	0	3
Quantitative Literacy	3	3	0
Oral Communications	3	3	0



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Written Communications	3	3	0
Critical Thinking	3	0	3
Intercultural Competency	3	0	3
Ethical Reasoning	3	0	3
Keystone Seminar	3	0	3
<b>Electives</b>	<b>44</b>	<b>44</b>	<b>0</b>
Elective Hours (at least)	44	44	0
<b>Total Credits Required Bachelor of Arts in Business Intelligence Technologists Degree</b>	<b>128</b>	<b>68</b>	<b>60</b>

- Any CCAF degree fulfills the FRSH 1200 3-credit hr class